

# A BLACK 360° EXPERIENCE

Private document

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# BARCELONA 360°

Private experience

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## FACT SHEET



### BARCELONA 360°

The hotels included in this project have been chosen directly by BLACK 360°.

**Dates:** 14th to 19th May 2015

12 participants



# BARCELONA 360°

## EXPERIENCE PROGRAM

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### 14/05/2015: Arrival into Barcelona

Meet & Greet at the Airport.

On the way to the hotel, the clients will enjoy a panoramic tour of Montjuïc and the Olympic facilities.

Several thousand years ago, Iberic Celts settled on the Montjuïc, a 213m high hill southeast of Barcelona's current city centre.

The hill was later used by the Romans as a ceremonial place.

Today the hill features a large number of sights and attractions, most of them originating from two major events that took place here: the 1929 International Exhibition and the 1992 Olympics.



Lunch at Marina Bay, in the emblematic Marina Village, a must-visit place for those who wish to taste the best rice dishes.

The menu, which changes each season, offers traditional paellas prepared with the finest market-bought products, and special tapas, which you can try in any of their comfortable dining rooms, with views of the sea and the Olympic Port, or on the terraces overlooking Frank O. Gehry's famous "Golden Fish" sculpture.

The most privileged views can be enjoyed from a wonderful terrace overlooking the Mediterranean where you can sample good seafood.

After lunch, transfer to the selected hotel

Check in and time to refresh

Special welcome dinner at the Xalet



The differential feature of Montjuïc El Xalet, apart from its excellent culinary quality, is the large panoramic terrace and revolving room from where spectacular views of the city can be enjoyed.

On the way to the restaurant, you'll enjoy the night view of Montjuïc.

We'll stop at Plaça d'Espanya for the Magic Fountain Show: approx. 15-minute spectacular display of light, water and music.

Overnight at:

<http://www.ohlahotel.com/en/>

or

<http://www.almabarcelona.com/>

or

<http://www.hotelomm.es/en/barcelona-5-star-hotel/>





# BARCELONA 360°

## EXPERIENCE PROGRAM



### 15/05/2015: Discovering Barcelona

Breakfast at the hotel

The beautiful city will be visited through the eyes of Gaudi: one of the outstanding figures of Catalan culture and international architecture: it is in Barcelona where we find most of his work.

Casa Batllò

The house was originally built between 1875 and 1877. The building is a stunning and original work with a facade made of sandstone covered with colorful trencadis (a Catalan type of mosaic). and, typical of Gaudí, straight lines are avoided whenever possible...

You will be visiting the Sagrada Familia: with no doubt the most famous work of Gaudi, and the one that identifies Barcelona all over the world



Park Güell.: In 1990, Mr. Güell entrusted Gaudi with the edification of what had to be a 60 dwellings private estate, and ended up as Public Park in 1922, with only two houses built. The architect clearly let his imagination run free, incorporating a lot of naturalistic elements.

Nothing better to break the ice is a ride around in a GoCar....one of the most fun ways to see Barcelona! It's like driving with a friendly and chatty driving instructor, who tells you when and where to turn.

The Go Car is very easy to drive with an automatic gearbox, so you only have to accelerate and brake using the handle and levers. There are no foot controls, just left and right handle controls to drive and brake.

The top speed of a Go Car is only 45 km/h, which is very safe for driving.

The GoCar has a built-in GPS guided audio system, so your GoCar is being tracked by satellite all the time making sure you can't get lost. The GoCar does all the navigation while you just listen to your GoCar and follow the driving instructions that come out of two big loudspeakers. Your GoCar will also tell you stories and tips about Barcelona sights.



Lunch in the Gothic Quarter at El Pintor

The beautiful neighborhood known as the Gothic Quarter is so called because it used to be the Roman village and thus has some remnants of its glorious past. These days because of the constant modernization it is very possible to spot an ancient building right next to one built in the 90s. The narrow, winding streets create quite a labyrinth and means that it may take a while to get your bearings. The Cathedral, "El Palau de la Generalitat" (a XVI century Renaissance palace located in Plaça de Sant Jaume), Plaça del Rei, El Call (Jewish quarter), the unforgettable churches of "Del Pi", Sta Ma del Mar and of course the world & public walkaway with more human warmth and colorful of Barcelona, Las Ramblas full with street performers!



Dinner at the Opium Mar Club

in front of the beach of Barceloneta, a playful and multipurpose space that perfectly combines the own advantages of a day-restaurant, with the greatest terrace of Barcelona next to the sea, with the concept of leisure that presently offers the restaurant-bar-discotheque for the nights.

The spectacular location, the maximum quality in service and the restoration, together with its innovating design, which is cool and modern, make Opium Mar a unique place.



# BARCELONA 360°

## EXPERIENCE PROGRAM



### 16/05/2015: Dalí and shopping experience

Breakfast at the hotel

Figueres, located at 120 Km. from Barcelona, is the Salvador Dalí's birth town, the place where Dalí Theatre-Museum, which was built upon the remains of the former Figueres theatre, is. It contains the broadest range of works spanning the artistic career of Salvador Dalí (1904-1989), from his earliest artistic experiences and his creations within the Surrealist movement down to the works of the last years of his life.

Girona, was founded by the Romans and slowly built up over the centuries and it has approximately seventy thousand inhabitants. The Old Town is one of the most evocative historical centers in Catalonia, with certain elements that are unique in Europe: the Carolingian wall, an exceptionally well conserved Jewish quarter, (among the largest in Europe, the Call –or Jewish Quarter in Catalan– have gained the most important architectural and urbanist interest) and the grandeur of the Cathedral's Gothic nave, the widest in the world.

Girona features numerous beautifully preserved medieval and modern spaces. Squares, steep alleyways and buildings that make up places with an unsurpassed atmosphere and beauty, where it seems that time has stood still for centuries.



Exclusive Lunch at the Celler de Can Roca a 3 Michelin Stars restaurant Got the "Best Restaurant Award" from the Diners Club World's 50 Best Restaurants Academy 2013 awards edition.

After lunch proceed to La Roca Village Luxury Outlet where they will be enlightened about fashion trends by a renowned stylist in the VIP Lounge (VIP welcome pack included, with drinks and extra discounts)



Replica of a small Catalan village, it is a modern and fun place, designed with your shopping comfort in mind. A luxury shopping experience with over 100 leading brands featuring discounts of up to 60% throughout the year.

Time for a full shopping immersion until closing.

Dinner on your own





# BARCELONA 360°

## EXPERIENCE PROGRAM



### 17/05/2015: Tarragona & Vineyards

Breakfast at the hotel

The PRIORAT, one of only two wine regions in Spain to qualify as DOCa, the highest qualification level for a wine region according to Spanish wine regulations, alongside Rioja DOCa. is your destination today. Located in the Tarragon province.

Visit of Costers del Siurana, better known for its most famous wine, Clos de l'Obac (recognized in the World Wine Guide as one of the world's 150 best wines) is one of the first and most prestigious wineries in the Priorat wine region.



In Coster de Siurana winery they still produce their wines using the traditional method, with their own grapes from old vines, without watering the wines, and without insecticides or synthetic products. They use French oak barrels and the traditional method of hand racking by the light of a candle, bottling without filtering.

Their wines are complex, structured and have a long aging potential.

Visit of the winery with explanations and gourmet tasting, followed by a winemaker lunch: in a small restaurant of the Gratallops village run by a 2-stars Michelin chef.

After lunch, a visit to Tarragona (its Roman monuments have been declared World Heritage Sites by UNESCO) before heading back to Barcelona.



Tarragona: a city with thousands of years of history. Ancient Tarraco, founded by the Romans, was one of the most important cities in the Mediterranean. This impressive Roman legacy, a symbol of modern day Tarragona, has been declared a World Heritage Site by UNESCO.

From the artistic point of view, there are not many places that have such a large number of monuments and tourist attractions concentrated in such a small area as Tarragona has... the Praetorium, the Circus, the Theatre, the Amphitheater, the Forums, the Aqueduct and the city walls are just some of the ancient constructions that can still be admired to this day.

Dinner at Torre de Altamar

Seventy five metres (75m) above sea level, in the impressive Tower of San Sebastián, with the best panoramic views of Barcelona and near the International Maritime Ports (touristic, commercial etc...) is the most privileged and "avant-garde" restaurant in town: ALTAMAR.



The San Sebastian Tower was designed in 1926 for the 1929 Barcelona Universal Exhibition and to connect Barcelona's port and the Montjuïc Mountain by cable car. This one hundred per cent Barcelonan restaurant, situated in an historical tower, offers a gastronomic concept of high quality based on the combination of product quality and traditional Mediterranean cuisine specialized in fish



# BARCELONA 360°

## EXPERIENCE PROGRAM

### 18/05/2015: Pampering yourself + Enjoy the see

#### Breakfast at the hotel



In the morning a rejuvenating thermal water circuits awaits you!  
Water has been used for therapeutic purposes since ancient times, but it was the Romans who invented thermal baths and used them not just for hygienic and relaxation purposes, but also for socializing.  
The therapeutic properties of spring waters of La Garriga have been well known since the Bronze Age, when they were an object of ritual worship. Since the Roman era these waters have been used for diverse purposes due to their many health benefits. In addition to being therapeutic, are also alkaline and thermal, flowing at the temperature of 59° C. Owing to their subterranean magmatic origin they are replete with sulphates and chlorides, and bathing in them is especially indicated for treating various skin conditions and strengthening the immune system. The anti-inflammatory, soothing and sedative properties make these waters effective in a lot of different diseases and specially stress, but they can be also enjoyed simply to aid relaxation: an opportunity to experience the benefits of therapeutic mineral waters!



Thermal circuits, outdoor thermal active swimming pool, aqua aerobics, Kneipp shower system, Vichy showers, hydromassage, all kind of massage, treatment, Ayurvedic culture treatments, etc..... with different areas: Zahir, Balinese, Oriental... to choose from: a luxury pampering!



Mid afternoon, board the beautiful sailing vessel for a 2-hours ride along the Catalan Coast, with appetizer and music.

A perfect Sunset cruise!

This luxury 35 meters in length with crew and cook yacht was built at the request of the British Royal Family!

The boat has 2 large rooms for 10 and 14 guests in formal dinner and up to 65 guests for a cocktail, air conditioning, music, large screen for projections, luxury finished wood....

Once back and docked into the Old Port of Barcelona, an exclusive dinner can start aboard.

Entertainment in form of DJ for fun and dance and also possible to have male companions for dance.

A magic atmosphere in the lovely surroundings overlooking the “Old City” of Barcelona.





# BARCELONA 360°



## 19/05/2015: Departure

Breakfast at the hotel.

Check out

Nothing better then finishing with a special tasting in the Borne quarter.

Experience with us new sensations of the palate and delights to the senses.

It's about sharing the experience of wine and food among friends. It's about learning to appreciate the finer things in life in a friendly environment.

Tasting, an activity that surprises by its innovation.

Pairing, a sensory experience that combines flavors in a way that you would have never imagined, providing you with exciting surprises on your palate.

The activity begins by making a sensorial taste to educate and to prepare the tongue and the senses. We will go through all the stages and shades of flavors and tastes. Sweet, bitter, salty, spicy,... all of them thru a variety of products, aromatic plants, fruits,...

A trip thru the tasting world.

Each tasting is a single activity, which you can combine with other tastings.

Tastings:

- Wine Tastings: traditional (vertical, horizontal), surprising (cava versus champagne), specials
- Chocolate tastin
- Cheese Tasting
- Iberico ham Tasting
- Beer Tasting
- Olive Oil Tasting
- A trip to all your senses!



Transfer from the venue to the airport accordingly your flight schedule

This is an exclusive experience.

Please understand that we did not have the chance to know you thoroughly. It has been prepared only for you based on the information you have provided. Just imagine what we could do if you would share more of your secrets with us.



# BLACK 360°

*exclusive travel experiences*



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